

FOR IMMEDIATE RELEASE

From director GEORGE LUCAS ("American Graffiti") and 20TH CENTURY FOX comes a film that will surely change the way we view the summer blockbuster:

STAR WARS

The story of a young man who must answer the call of destiny and take on an evil galactic empire, "STAR WARS" (subtitled "EPISODE IV: A NEW HOPE") is just one in a series of adventures planned by director Lucas.

After the combined national shocks of WATERGATE, the VIETNAM WAR, and a FLAGGING ECONOMY, isn't it time for GOOD to triumph over EVIL? Isn't it time for "A NEW HOPE"?

HOPE IN THE FACE OF DIFFICULTY. HOPE IN THE FACE OF UNCERTAINTY.
THE AUDACITY OF HOPE!

As with any film, MUSIC plays an important part in this adventure -- but what music this is! Composer JOHN WILLIAMS ("Jaws") has crafted a stirring, triumphant score in the Romantic idiom that underlies and accentuates every moment with a direct appeal to the emotions.

Surely EVERYONE will leave the theater this summer humming the dramatic strains of the theme to "STAR WARS: A NEW HOPE"!